



Blackmer® Continues to Create Awareness on the Benefits of its Pump and Compressor Technologies



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As part of the recent launch of its Liquid Terminals Attack-A-Market (AAM) Program, Blackmer® is raising awareness on the advantages of its products in this key market through an ongoing publicity push. The latest exposure appears in the upcoming March issue of *Pump & Systems* magazine where a Blackmer-produced white paper, called "Coping with Change in Terminal Operations," covers a four-page spread in the publication's "Efficiency Matters" section. This article points out how Blackmer pumping and compressor equipment can eliminate operational soft spots in terminal applications and lead to increased ROI.

[CLICK HERE](#) to view the March article from Blackmer.

This article appears in the Efficiency Matters section of *Pumps & Systems*. This section is dedicated to the Pump Solutions Group (PSG™) and its operating companies as a way to raise awareness of the efficiencies that each brand within PSG can offer to its customers. To date, three articles have been published, including:

[CLICK HERE](#) to view the February article from Neptune.

[CLICK HERE](#) to view the January article from PSG.

In addition to the feature stories above, PSG had big news to report in December 2009 when Dean E. Douglas was named its new President. This important news was published in several key trade outlets across a wide range of markets. You can see examples of this coverage by clicking on the following publication/association names: [World Pumps](#), [Bulk Transporter](#), [Canadian Process Equipment & Control News](#), [Pumps & Systems](#) and on the [Petroleum Equipment Institute's](#) Web site.

If you have any questions about our ongoing publicity efforts, please don't hesitate to call me at (616) 248-9252. You can also [CLICK HERE](#) to visit Blackmer's Market News section of the website where you will find all of our marketing/communications available via download.

Respectfully,

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Director of Marketing

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